

JOB OPPORTUNITY / NOTICE OF FILING

MARKETING AND MARKET ANALYSIS SPECIALIST – Nippon Unlimited LLC dba Ebisuya seeks qualified professional to fill position of Marketing and Market Analysis Specialist at Medford, MA worksite. Duties include: Under General and Marketing Managers, assist in conducting analytical studies of market conditions relating to the sales of Japanese and other Asian food products and services for company, as well as assist in producing more targeted and effective advertising in these markets; Analyze and gather sales and financial data (through surveys, questionnaire feedback, hands-on observation, and other research methodologies) on customer preferences, needs, demographics, and changes in demand over time to identify potential markets and factors affecting customer demand; Assist in determining appropriate marketing and sales strategies aimed at the further penetration of the Japanese and other Asian food products and services market segments, restaurant segments, catering and delivery segments, and cooking instruction segments; Analyze and recommend changes to marketing campaign to better advertise company's food products and services, restaurants, catering and delivery, and cooking instruction activities to existing and new customer markets through advertising brochures, pamphlets, social media, and other written advertisement media to further penetrate the Japanese and other Asian food products and services market segments, restaurant segments, catering and delivery segments, and cooking instruction segments; Monitor competitor performance and make recommendations based on analysis of their methods of pricing, sales, marketing, and distribution; Prepare marketing and sales analysis reports, as well as financial and budget reports for revenue/costs, profit/loss, accounts receivable/payable, cash flow, etc., to management team to make decisions.

Minimum requirements and credentials currently include:

1. Master's Degree in Business Administration, or in any suitable field of study or combination of education substantially related to Business Administration, or its equivalent;
2. Strong proficiency in market analysis and also in marketing/advertising operations;
3. Strong proficiency in financial analysis (including budgeting and logistics operations) and also accounting principles (including in financial statements and accounting reports);
4. Working proficiency in basic business operations computer technologies, including MS Word, Excel, PowerPoint, and Internet.

Salary is \$62,566.00 per year. 40 hour work week (Mon-Fri 9AM-5PM). Equal Employment Opportunity Employer. Interested and qualified individuals should send 2 copies of resume to: Nippon Unlimited, LLC dba Ebisuya; Attn: Hiromoto; 65 Riverside Avenue, Medford, MA 02155.

This notice is being provided as a result of the filing of an application for permanent alien labor certification for the above-described job opportunity. Any person may provide documentary evidence bearing on this application to the Certifying Officer of the Department of Labor (DOL). The address of the DOL/Certifying Officer is U.S. Department of Labor, Employment and Training Administration, Office of Foreign Labor Certification, Atlanta National Processing Center, Harris Tower, 233 Peachtree Street, Suite 410, Atlanta, Georgia 30303.